



Malta Enterprise is to spearhead a high profile one day national conference to focus on product development and innovation early next month. The scope of the conference is to get an insight on the role of Innovation Management Techniques in promoting business growth and increased competitiveness. At the same time it will give participants the opportunity to get in touch with leading technological and advisory solutions in the field of product development and innovation.

This conference is being coordinated by a team from within the Enterprise Support & Innovation Division at Malta Enterprise, namely Ing. Pierre Theuma, Ing. Evan Stringos and Ing. Jesmond Silvio. The conference will be held on November 8th at Le Meridien , St. Julian's, and will be addressed by leading international and local keynote speakers. Among these will be Dr. David Kingham and Mr. Colin Alexander from Oxford Innovation Ltd, UK, Mr. Dimitri Milossis, from the Urban and Regional Innovation Research Unit (URENIO) of Tessaloniki, Greece, Mr. Anthony J. Boylan from Assystem (UK) Ltd and Mr. Juan Manuel Gonzalez Ramirez from the Instituto Andaluz de Tecnologia (IAT), Seville, Spain.

The conference will be addressed by the Hon. Dr. Austin Gatt, Minister for Investment, Industry and IT. The national conference is aimed at anyone involved in any phase of product life cycle management from R & D, strategic planning, product development, engineering, manufacturing, marketing, sales and business development.



The event will present a mixture of theoretical insights and practical experiences, covering the spectrum of innovation from idea generation through to market launch. This will include the generation of truly novel ideas and how customer input will integrate in this process. A number of local case studies will also be presented by local entrepreneurs successfully involved in product design and innovation. Through the conference one should be able to gain an integrative insight into the main elements of the product development cycle, from the Fuzzy Front End and the cultural changes required to lead and manage this phase in an effective way, on to techniques which help to reduce the time to market up to commercialisation.

Further information can be obtained from Mr Jesmond Silvio on 2542 3447 or by e-mail innocnf@maltaenterprise.com. Additional details can also be found on websites www.maltaenterprise.com and www.innovationmalta.com/maris.

In the following pages you can find some practical information on this event, short introductions on keynote speakers / organizations, programme and a registration form.



C o n f e r e n c e K e y n o t e S p e a k e r s

Dr. David Kingham

Chief Executive

&

Colin Alexander

Head of Projects & Consultancy

Oxford Innovation Ltd

Oxfordshire, U.K.

(www.oxin.co.uk)

Oxford Innovation Ltd has over fifteen years experience
working with entrepreneurs and innovators,
helping their businesses achieve their full potential.

Dimitri Milossis

Researcher

Urban & Regional Innovation

Research Unit (URENIO)

Aristotle University,

Tessaloniki, Greece

(www.urenio.org)

Dimitri Milossis is involved in the management of
National and European projects,
with strong emphasis in networking in new product design,
benchmarking and innovation.



Anthony J. Boylan

Principal Consultant

Assystem U.K. Ltd

(www.assystem.com)

Assystem is a leading international group in the field of engineering and innovation consultancy. Their focus is on improving return on investment for customers at each stage of the product life cycle.

Juan Manuel González Ramírez

Director of Research

Technology Development & Innovation

Istituto Andaluz de Tecnología (IAT)

Seville

(www.iat.es)

As a private foundation, IAT provides advanced technical services to companies and organisations focused at improving their competitive capacity.



Programme

08:30	Registration
09:00	Opening Address <ul style="list-style-type: none"> ○ Chris Falzon, Chief Executive Officer, Malta Enterprise ○ The Hon. Dr. Austin Gatt, Minister for Investment, Industry & I.T.
09:20	Introduction to Innovation Management as instruments to facilitate change <ul style="list-style-type: none"> ○ Dr. David Kingham, Oxford Innovation Ltd, U.K.
09:55	New Product Development (NPD) roadmap methodology: Making NPD less financially risky for the SMEs <ul style="list-style-type: none"> ○ Dimitri Milossis, URENIO Research Unit, Aristotle University, Tessaliniki, Greece
10:30	Coffee Break
10:50	Technologies & Methodologies for Effective Product Development <ul style="list-style-type: none"> ○ Dr. Ing. Jonathan C. Borg, MECB Ltd, Malta
11:15	Building the voice of the customer into the product <ul style="list-style-type: none"> ○ Ing. David Dingli, Resource Productivity Consulting Services, Malta
11:40	Managing Early Stage Innovation <ul style="list-style-type: none"> ○ Anthony J. Boylan, Assystem (U.K.) Ltd
12:15	Lunch
13:45	Creating the right climate, culture and organization for idea generation & creativity <ul style="list-style-type: none"> ○ Colin Alexander, Oxford Innovation Ltd, U.K.
14:20	Value Management as a tool for project development <ul style="list-style-type: none"> ○ Juan Manuel González Ramírez, Istituto Andaluz de Tecnologia, Spain
14:55	Commercialization techniques in New Product Development <ul style="list-style-type: none"> ○ Dimitri Milossis, URENIO Research Unit, Aristotle University, Tessaloniki, Greece
15:20	Coffee Break
15:40	Innovation Management in SMEs: The European Social Fund (ESF) experience <ul style="list-style-type: none"> ○ Ing. Joe Caruana, Tuning Fork Ltd, Malta
16:05	Industrial R&D in an SME <ul style="list-style-type: none"> ○ Dr. Ing. Joseph Cilia, Abertax Quality Ltd, Malta
16:30	Conclusion of Conference



Practical Information

Date:	The National Conference on Product Development and Innovation will take place on Wednesday 8 th November 2006 (from 08:30 until 16:30)
Location:	Hotel Le Meridien, St. Julian's (Complimentary parking vouchers will be provided upon payment of registration fee).
Language:	All presentations will be in English.
Registration Fee:	<ul style="list-style-type: none"> • One participant: Lm 20.00 • Additional participants from the same organization: Lm 15.00 (per participant) • Students: Lm 10.00 <p>(All prices are inclusive of V.A.T.)</p>
For further information:	Contact Ing. Jesmond Silvio on Tel: 25423447 e-mail: innconf@maltaenterprise.com



Registration Form

Please register the following participant/s for the full-day conference, inclusive of lunch:

Company name:	
Mailing address:	
Telephone:	
Fax:	
E-mail:	
Participant's name & surname:	
Designation:	
Name of additional participants:	1.
	2.
	3.
	4.
Number of parking vouchers required:	
Total payment enclosed:	
Cheques to be made payable to Malta Enterprise:	
Signature:	
Date:	

Mail to: Ing. Pierre Theuma (Innovation Conference),
 Malta Enterprise, Enterprise Centre, Industrial Estate,
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